

DIPLÔME DE COMPTABILITÉ ET DE GESTION

UE 12 – ANGLAIS DES AFFAIRES

SESSION 2024

Durée de l'épreuve : 3 h 00 – Coefficient : 1

Aucun matériel (agenda, calculatrice, traductrice, ni dictionnaire) n'est autorisé.

**Dès que le sujet vous est remis, assurez-vous qu'il est complet.
Le sujet comporte 6 pages numérotées de 1 / 6 à 6 / 6.**

DOCUMENT 1

EU wants to force fashion firms to make clothes more durable and recyclable

New design rules would also force firms to reveal how much unsold product they send to landfill

The European Commission is calling for an end to fast fashion by 2030, as it announced a vast expansion of eco-design rules that could in future apply to any product, starting with textiles. [...]

EU eco-design rules, which set energy efficiency standards for a host of consumer goods, such as toasters and washing machines, will also in future cover durability and recyclability. Manufacturers, for example, may have to use a certain amount of recycled content in their goods, or curb the use of materials that make them hard to recycle.

“The products we use every day need to last,” Frans Timmermans, the European Commission vice-president in charge of the EU green deal, told reporters. “If products break we should be able to fix them.” [...]

The average European throws away 11kg of clothes, shoes and other fabric goods every year. Textiles are the fourth-largest emitter of greenhouse gas emissions, after food, housing and transport, as well as consuming vast amounts of water and raw materials.

If the proposals come into force, they could have a big impact around the world, as nearly three-quarters of clothing and household textiles consumed in the EU are imported from elsewhere. [...]

The proposals form part of the EU’s “circular economy” plan, which aims to lighten Europe’s ecological footprint on the world’s natural resources. The commission also wants to amend EU consumer law in an attempt to outlaw greenwashing and planned obsolescence. Describing a product as “environmentally friendly” or “eco” will be banned when the substance of the claim cannot be demonstrated. [...]

Nusa Urbancic, the director of the Changing Markets Foundation NGO, said the fashion industry had escaped the “polluter pays principle” for too long. “High street brands dazzle us with vast amounts of cheap clothes that aren’t designed to last for long, but they don’t pay for the mountains of waste that get dumped, including in developing countries. That is wrong and will likely now change, following today’s announcement,” she said.

The Guardian, Jennifer Rankin, 30 March 2022

DOCUMENT 2

Energy use is a 'decision for individuals' insist[s] No 10

With the threat of shortages possible this winter, officials have raised the option of the UK public being requested to reduce their energy usage. [...]

At the same time, annual energy bills are forecast by one analyst, Auxilione, to top £6,000 next year, triggering Labour to warn that Britons face "serious hardship on a massive scale" if the government does not intervene.

Advising households on how to cut energy usage has previously been attempted in a 1922 Committee report published in April, led by Andrea Leadsom, a former energy secretary. The Department for Business, Energy and Industrial Strategy (BEIS) committee she chaired proposed that there should be improved guidance on cutting energy usage, better access to existing education and incentive schemes, and clearer messaging on money-saving ideas such as turning off radiators in unused rooms, reducing pressure to hot water taps and reducing radiator settings on gas boilers to between 55C and 65C to optimise energy output.

The committee also suggested stronger public messaging on the advantage of smart meters and pressure on energy companies to bring forward smart tariffs. [...]

However, politicians can be sensitive about public perceptions of asking people to use less energy. Some energy bosses have been pilloried for giving tips on keeping warm, such as putting on jumpers, doing star jumps, cuddling pets or eating porridge.

In the EU, Brussels is urging governments to launch campaigns to encourage people to switch off lights and turn down thermostats and air conditioning.

Industrial users may also be given targets to reduce heating and cooling. EU governments are being urged to speed up the switch to renewable energy, but are also asked to consider delaying their exit from nuclear power or coal – an effort to find any alternative to Russian gas. [...]

A government spokesperson said: [...] "Decisions on energy consumption rightly remain a matter for individuals and we recognise households will have different energy usage needs."

The Guardian, Rowena Mason, 23 August 2022

DOCUMENT 3

COP27: Without Greta, activists make waves at climate summit

[...] Swedish campaigner Greta Thunberg has skipped the Sharm el-Sheikh meeting, calling it a forum for "greenwashing". But young people from countries at high risk from climate change say they are "calling it out" from inside.

In an address on Tuesday, climate activist Vanessa Nakate from Uganda will tell governments to wash their "oil-stained" hands. Speaking to G20 nations, she will tell ministers that they must end the "moral and economic madness" of funding fossil fuels and prioritising short-term politics.

Activists from developing countries say they agree with Thunberg that COP is compromised by the large presence of oil and gas delegates. But they say their work has an impact here.

Ayisha Siddiqa, 23, from Pakistan, is one of the headline speakers at the Children and Youth Pavilion. It's the first time young people have had a dedicated space like this, where last week activists held a formal meeting with UN Secretary-General Antonio Guterres. [...] "This is for the youth, organized by us. Unlike government and business areas, there's no corporate branding everywhere," she says. [...]

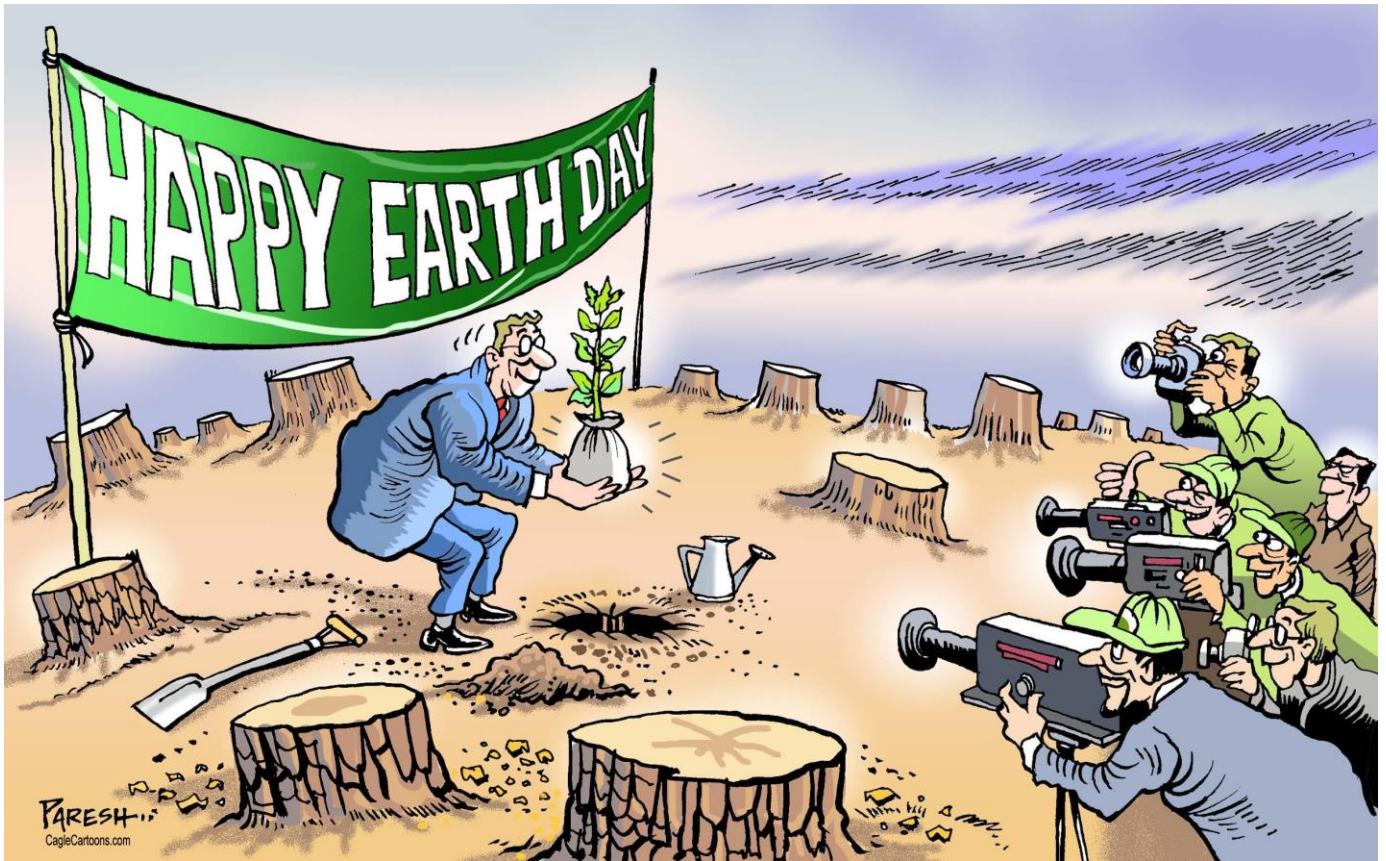
Kenyan Mana Omar, 27, worries the summit will not deliver the climate finance that her country needs - calling COP27 more like a "trade fair". But she still travelled here to represent her nomadic community severely affected by drought. "My community are missing here, their voices are totally unheard, they live in areas with no internet. I just hope I can do my best to bring their message here," she explains. [...]

Activists say future climate summits must include special funds and accommodation for young people from civil society. [...] Negotiations between countries on how to curb climate change will go on for the rest of the week, with reports suggesting a large gap remains between rich and poor nations.

Youth activists are hopeful they will secure more money for communities devastated by climate change, and a firm commitment from leaders to radically phase out fossil fuels. But most admit they will probably have to come back next year.

BBC.com, Georgina Rannard, 15 November 2022

DOCUMENT 4 :



Source : https://westernnews.media.clients.ellingtoncms.com/img/photos/2016/04/21/cartoon_COLOR.jpg.

TRAVAIL À FAIRE PAR LE CANDIDAT

Le dossier qui vous est proposé comporte **4** documents :

Document 1 : un extrait d'article publié par *The Guardian* le 30 mars 2022 intitulé « EU wants to force fashion firms to make clothes more durable and recyclable. »

Document 2 : un extrait d'article publié par *The Guardian* le 23 août 2023 intitulé « Energy use is a 'decision for individuals' insist[s] No 10 »

Document 3 : un extrait d'article publié sur le site de *bbc.com* intitulé « COP27: Without Greta, activists make waves at climate summit. »

Document 4 : une image publiée sur le site *westernnews.media.clients.ellingtoncms.com* le 21 avril 2016

I. COMPREHENSION (10 points)

En vous appuyant sur les quatre documents fournis, vous rédigerez **en français**, une note de synthèse qui rendra compte **de la problématique du dossier**.

250 mots (+/- 10 %). Vous indiquerez le nombre de mots utilisés.

II. EXPRESSION EN LANGUE ANGLAISE (10 points)

1. Comment on document 4.

150 mots (+/- 10%). Vous indiquerez le nombre de mots utilisés.

2. Write an email.

Vous êtes Ash Hughes, PDG d'une jeune entreprise de vêtements éthiques et responsables qui a deux points de ventes à Londres et à Brighton. Grâce au succès grandissant de votre marque, vous souhaitez informer d'éventuels points de vente de vos engagements écologiques afin de travailler avec eux à l'avenir. Vous mettez l'accent sur l'importance du partage de valeurs pour cette collaboration et proposez des projets et des événements participatifs pour la protection de l'environnement incluant les points de vente et les clients de la marque afin de sensibiliser les gens et les autorités politiques.

Présentation et formules d'usage.

150 mots (+/- 10 %) pour le corps du courrier électronique. Vous indiquerez le nombre de mots utilisés.